Establishing Your Scholarly Identity as a Graduate Student

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Acknowledgement for some content to Dr. DJ Lee
Texas A&M University Libraries
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Overview

1. Scholarly Identity and Impact

2. Identity Tools and Accessible Work

3. Promote and Measure
What is scholarly identity and impact?

• Identity
  – Who are you as a scholar?
  – What do you do?

• Impact
  – How influential are you?
  – How often is your work cited?
  – How important is it to the field?

• Reputation
  – How do other view you and your work?
Scholarly Impact – So What?

- Open data and science
- Innovative tools and services
- Recognized value of your work and institutions

Scholarly identity, impact, and reputation
Since the 2007 launch of OAKTrust, Texas A&M’s open access repository, its >71,000 articles, reports, theses, dissertations and other digital objects have been downloaded **more than 36 million times** by users in **nearly every country** on Earth.

Contribute Your Scholarship to the World

OAKTRUST.LIBRARY.TAMU.EDU
“The personal statement … is your opportunity to make your own case. The statement communicates a quick sense of whether you know who you are, where you’ve been, and where you’re going in your career.”

Texas A&M Tenure & Promotion Guidelines

https://www.aaup.org/article/editor-reclaiming-narrative#.V9v_LvkrJhE
When and how do we use tools to enhance or create your scholarly impact?

Strategies to enhance your impact

- Make your online identity visible
- Make your scholarly work accessible
- Promote your work

Scholarly Impact Lifecycle

(1) Make your online identity visible
Tools: Scholarly Identity

ORCID

Google Scholar

ResearchGate
Why do we need researcher identity systems?

- Name: DJ Lee  ➞ Not unique
- TAMU NetID: djlee  ➞ Local
- TAMU UIN: 12XXXXX80  ➞ Local
- SSN: XXX-XX-XXXX  ➞ Sensitive
- Drivers License: XXXXXXXXXX  ➞ Sensitive
To distinguish our work from others,

DOI: 10.1371/journal.pone.0173987

We need identifiers for ourselves:

ORCID: 0000-0001-8994-163X

Create or Connect at orcid.org

DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. Find out more

1. REGISTER
   Get your unique ORCID Identifier Register now!
   Registration takes 30 seconds.

2. ADD YOUR INFO
   Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCID ID
   Include your ORCID Identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.
Scholarly Identity on the Internet

Enter Once
Reuse Often

Publisher
Assert Authorship

Employer
Assert Affiliation

Researcher
ID 0123-4567-8901-2345

Funder
Assert Award

Collect
Connect

ORCID
Connecting Research and Researchers
Funders
Alternate names, Keywords, crosslink profile websites, contact
Use your ORCID iD

Use the QR code on posters

Put the link on your other profile sites, on your web page and in your email signature line

Provide the number to publishers, funders and potential employers

orcid.org/0000-0002-1614-061X

0000-0002-1614-061X
Networking with peer group
(2) Make your scholarly work accessible
Texas Data Repository: TAMU’s Institutional Data Repository

Search the Texas Data Repository

Add a Dataset
Create a Dataverse
Explore Data Repository
Learn More
Get Help

Publish and Track Your Data, Discover and Reuse Others' Data!

http://data.tdl.org/
Repositories...

- figshare: Posters, Reports, & Data
- slideshare: Presentations
- GitHub: Code
Open Data
Open Sharing
of the Paper
and the Data
(3) Promote your work
Promote Your Work

Tell Your Story

Know Your Impact
Developing a Data Identifier Taxonomy

Dong Joon Lee & Besiki Styilia

Pages 303-336 | Received 01 Nov 2013, Accepted 01 Dec 2013, Published online: 24 Mar 2014

Download citation  https://doi.org/10.1080/01653374.2014.880166

Article Metrics

Views 583

Citations

Crossref 2

Web of Science 0

Scopus 4

Altmetric 4

Twitter (5)
Mendeley (37)
CiteULike (2)
Developing a Data Identifier Taxonomy

Overview of attention for article published in Cataloging & Classification Quarterly, April 2014

SUMMARY

So far, Altmetric has seen 5 tweets from 5 users, with an upper bound of 9,721 followers.

Jonathan Petters
@jon_petters

"Developing a Data Identifier Taxonomy" http://t.co/beO3xSVgzm sounds interesting, how influential will it be? #opendata

01 Apr 2014

IQSS @ Harvard
@IQSS

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf

31 Mar 2014

Damara Arrowood
@OmoNsasi

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf
May – linked in a conference presentation – 58
June – linked in a medical education listserv – 306
July – University of Alberta Family Med tweeted followed by 4 re-tweets - 174

Total Visits Per Month

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Remember the tools to enhance or create your scholarly impact?

Strategies to enhance your impact

- Make your online identity visible
- Make your scholarly work accessible
- Promote your work

Scholarly Impact Lifecycle

Impact Summary

1. Create and Use your ORCID

2. Maintain researcher profiles (e.g., ResearchGate, Google Scholar) and crosslink them.

3. Deposit in Open Access repositories

4. Publish in Open Access Journals

5. Tweet, like, mention and TRACK your work!
Questions?

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