3 Minute Thesis Competition

Joelle Muenich, M.S.
Graduate Student Specialist IV
Office of Graduate and Professional Studies
To present an oration about *WHAT* you are doing, *HOW* you are doing it and *WHY* in a way that engages the audience.
The University Writing Center can help!
What are the characteristics of a bad academic presentation?
How is 3MT different from an academic presentation?
Winning 3MT

http://www.youtube.com/watch?v=kuRw_4VSp44

http://vimeo.com/51274877

http://ogs.tamu.edu/3mt/3mt-2013-finalists/
"The purpose of my research is... (50 words)"

Be Concise!
Identify the core of the idea
Be Concrete!

- Concrete vs abstract examples

- Use a metaphor to explain your research method, topic, or key problem
Be Connective!

• People will care about your research if they feel emotionally engaged.

• Can you connect your research to a social concern, interest or care that already exists?
Making the Most of a Visual

• A single static PowerPoint slide is permitted.

• No slide transitions, animations or ‘movement’ of any description are allowed.

• The slide is to be presented from the beginning of the oration.
Questions?

ogaps.tamu.edu/3mt
grad-aggies@tamu.edu
joelle.muenich@tamu.edu