3 Minute Thesis Competition

Joelle Muenich
Office of Graduate and Professional Studies
Overview

- Eligibility
- Rules
- Competition Structure
- Judging
What is it?

- Layman’s Terms
- Real World Significance
- Plan of Attack
  - Methods & Research Goals
How is 3MT different from an academic presentation?
Creating Your Outline

1. Concise
   - Identify the core of the idea of your research

2. Concrete
   - Use metaphors to explain abstract or complicated concepts

3. Connective
   - Emotionally engage the audience
"The purpose of my research is... (50 words)"

Be Concise!
Be Concrete!

- Concrete vs. abstract examples

- Use a metaphor to explain your research method, topic, or key problem
  – Bob and Larry
Be Connective!

• People will care about your research if they feel emotionally engaged.

• Can you connect your research to:
  – a social concern that already exists?
  – an experience many people can relate to?
Questions?

ogaps.tamu.edu/3mt
grad-aggies@tamu.edu
Joelle.muenich@tamu.edu