By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.
60x30TX Builds on Past Achievements
The Texas Higher Education Strategic Plan

60x30

Completion  Marketable Skills  Student Debt
Race/ethnicity distribution of projected Texas population, ages 25-34
The 2015-2030 plan includes four student-centered goals

60x30
By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.

Completion
By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor’s, or master’s from an institution of higher education in Texas.

Marketable Skills
By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

Student Debt
By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.
By 2030, at least 60 percent of Texans ages 25-34 will have a postsecondary credential or degree.

Achieving the 60x30 goal is critical for Texas to remain globally competitive and for its people and communities to prosper.
Our future workforce will demand even more postsecondary trained and educated workers

In 1973, only 28% of all U.S. jobs required postsecondary education/skills. By 2020, 65% of all new jobs will require this level of education.

59% of all new jobs in Texas will require postsecondary training or education by 2020. Currently, 35% of Texans aged 25-34 have an associate degree or higher.
Goal: By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor’s, or master’s from an institution of higher education in Texas.

If reached, Texas will award a total of 6.4 million certificates or degrees during the 15 years of this plan.
MARKETABLE SKILLS
Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

What is a marketable skill?

Students exit from any degree program with a variety of skills.

Marketable skills include interpersonal, cognitive, and applied skill areas, are valued by employers, and are primary or complementary to a major.
MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

In a 2012 national study, 88 percent of surveyed college freshmen identified “getting a better job” as the most important reason for attending college.
STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

Texas could experience greater shortages in important fields if student loan debt spikes to the point at which a majority of students choose programs based entirely on potential income.
STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.
“The Texas Higher Education Coordinating Board has hit a home run with the 60x30TX plan. No other education plan will impact businesses in a more positive way than this one will.”

- Bill Hammond

Texas Association of Business