

**Graduate Council Report**

**December 1, 2011**

**Special Consideration Item:**

Graduate Council approved the College of Liberal Arts, Film Studies Program proposal for a Graduate Certificate in Film and Media Studies.

5/26/14

# Texas A&M University

## New Certificate, Bachelors, Masters, or Doctoral Program

### ♦ Proposal Checklist ♦

Requested by the Department or Unit of : Film Studies Program

#### Program Type, Level, Designation, Title, Description, Hours

Program Type Certificate Program  Degree Program   
Program Level Undergrad Certificate  Grad Certificate  Bachelor  Master  Doctoral   
Degree Designation (i.e., BS, BA, MA, MS, MAgr, Med, PhD, EdD, etc.) \_\_\_\_\_  
Title of proposed program: Graduate Certificate in Film and Media Studies  
Proposed CIP Code (if known): 50.0601.0003

Brief program description (provide a catalog description for undergraduate and graduate certificates):

The graduate certificate in Film and Media Studies offers masters and doctoral students an interdisciplinary concentration in the study of film and other visual- and sound-based media that will enhance students' major field of study. By combining Film courses in such diverse areas as Communication, English, History, European and Classical Languages, Hispanic Studies, Performance Studies, Philosophy, and Visualization, students will realize the global and interdisciplinary dimensions of the media culture environment.

Minimum program semester credit hours (SCH)      Certificates - 12 hours\*      Bachelors - 120 hours      Masters - 30 hours

Proposed program hours: 12      \_\_\_\_\_      \_\_\_\_\_

\*12 hours minimum to appear on transcript

#### Off-Campus or Distance Delivery

% of Program a student can take off-campus or through Distance Education	Program Start Date	SACS Approval**	When Provost needs to inform SACS
<input type="checkbox"/> 25%	_____	Notification Only	-----
<input type="checkbox"/> 50%	_____	Approval Required	6 months before first day of program
<input type="checkbox"/> 80%	_____	Approval Required	6 months before first day of program
<input type="checkbox"/> 100%	_____	Approval Required	6 months before first day of program

\*\*Notification letter arranged through the Assistant Provost and sent by TAMU President.

#### Program Delivery Mode

On-campus      Location Texas A&M University, College Station  
 Broadcast / TTVN      \_\_\_\_\_  
 Specific off-campus location\*\*\*      \_\_\_\_\_  
 Distance Education / Internet      In-State  Out-of-State  Start Date \_\_\_\_\_  
 Out-of-Country      Will this program be offered with another institution?      Yes  No   
If yes, contact Assistant Provost for additional reporting requirements.

\*\*\*Is this an approved SACS location?      Yes       No       If no, a program prospectus must be sent to SACS.

Approved locations as of September 2009: TAMU-Galveston, TAMU-Qatar, University Center-The Woodlands, Dubai (EMBA)

#### Program Funding

Has program funding been finalized at the department or college level?      Yes       No

If no, explain or attach budget: \_\_\_\_\_

Will new costs for the first five years of the program be under \$2 million?      Yes       No

If new costs exceed \$2 million, coordinating board approval is required.

**Submitted by (Contact Person):**

Juan J. Alonzo

jjalonzo@tamu.edu

Name

Email

Director of Film Studies Program

979-845-8302

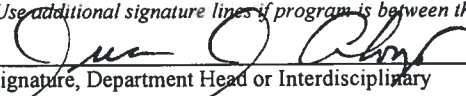
Title

Phone

**Certification Statement**

By signing below, the Dean of the College certifies the proposed program complies with coordinating board standards. If the program is delivered through Distance Education, the Dean of the College certifies that they are following the *Principles of Good Practice for Academic Degree and Certificate Programs and Credit Courses Offered Electronically*.

Use additional signature lines if program is between three or more departments or colleges.

 10-10-11  
Signature, Department Head or Interdisciplinary Program Chair  
Date  
Juan J. Alonzo

Signature, Department Head or Interdisciplinary Program Chair (if joint program) Date

Typed or Printed Name

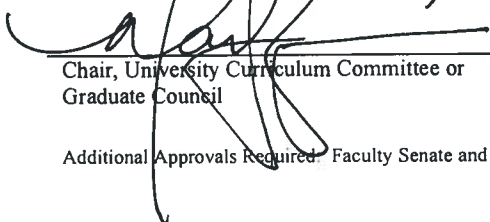
 10-25-11  
Chair, College Review Committee Date

Typed or Printed Name

Chair, College Review Committee Date

 11-15-11  
Dean of College Date

Dean of College Date

 DEC 1 2011  
Chair, University Curriculum Committee or Graduate Council Date

  
Chair, University Curriculum Committee or Graduate Council Date

Additional Approvals Required: Faculty Senate and President.

## New Program Request Form for Certificate Programs, Bachelor's and Master's Degrees

**Directions:** An institution shall use this form to propose a new bachelor's or master's degree program. In completing the form, the institution should refer to the document *Standards for Bachelor's and Master's Programs*, which prescribes specific requirements for new degree programs. Note: This form requires signatures of (1) the Chief Executive Officer, certifying adequacy of funding for the new program; (2) a member of the Board of Regents (or designee), certifying Board approval, and (3) if applicable, a member of the Board of Regents or (designee), certifying that criteria have been met for staff-level approval. NOTE: Preliminary authority is required for all engineering programs. An institution that does not have preliminary authority for a proposed engineering program shall submit a separate request for preliminary authority prior to submitting the degree program request form. That request shall address criteria set in Coordinating Board rules Section 5.24 (a).

### Administrative Information

1. Institution: Texas A&M University

2. Program Name – Show how the program would appear on the Coordinating Board's program inventory (e.g., *Bachelor of Business Administration degree with a major in Accounting*):

**Graduate Certificate in Film and Media Studies**

3. Proposed CIP Code: 50.0601.0003

4. Brief Program Description – Describe the program and the educational objectives:

The graduate certificate in Film and Media Studies offers masters and doctoral students an interdisciplinary concentration in the study of film and other visual- and sound-based media that will enhance students' major field of study. By combining Film courses in such diverse areas as Communication, English, History, European and Classical Languages, Hispanic Studies, Performance Studies, Philosophy, and Visualization, students will realize the global and interdisciplinary dimensions of the media culture environment. Number of Semester Credit Hours Required: 12

5. Administrative Unit – Identify where the program would fit within the organizational structure of the university (e.g., *The Department of Electrical Engineering within the College of Engineering*):

**The Film Studies Program, College of Liberal Arts**

6. Proposed Implementation Date – Report the first semester and year that students would enter the program: **Fall 2012**

7. Contact Person – Provide contact information for the person who can answer specific questions about the program:

Name: Juan J. Alonzo, Associate Professor of English

Title: Director of Film Studies Program

E-mail: [jjalonzo@tamu.edu](mailto:jjalonzo@tamu.edu)

Phone: 979-845-8302

## Program Information

### I. Need

*Note: Complete I.A and I.B only if preliminary authority for the program was granted more than four years ago. This includes programs for which the institution was granted broad preliminary authority for the discipline.*

- A. Job Market Need – Provide short- and long-term evidence of the need for graduates in the job market.

As more graduate students in the College of Liberal Arts conduct research and write their theses on topics related to Film and Media Studies, it has become imperative to provide these students with an organized program of study that reflects the coursework that these students are already doing. Creating an interdisciplinary graduate certificate in Film and Media Studies will make it possible for Ph.D. students to distinguish themselves on the job market in instances when the position applied for requires expertise within this field.

- B. Student Demand – Provide short- and long-term evidence of demand for the program.

Graduate students in disciplines across the College of Liberal Arts have inquired about the possibility of receiving a certificate in Film and Media Studies. Particularly in a field such as English, in which Film Studies is an established subfield, job advertisements increasingly require expertise in Film and Media Studies. Additionally, Ph.D. students are already writing dissertations that are interdisciplinary in nature and which include this subfield. Creating a graduate certificate will formalize the study of film and media across the CLLA at the graduate level and attract more students to graduate film and media classes. An added benefit will be the creation of scholarly communities not limited by disciplinary boundaries.

- C. Enrollment Projections – Use this table to show the estimated cumulative headcount and full-time student equivalent (FTSE) enrollment for the first five years of the program. *(Include majors only and consider attrition and graduation.)*

Accurate enrollment projections are currently unavailable.

### II. Quality

- A. Certificate and Degree Requirements – Use this table to show the certificate and degree requirements of the program. *(Modify the table as needed; if necessary, replicate the table for more than one option.)*

Category	Semester Credit Hours
General Education Core Curriculum <i>(bachelor's degree only)</i>	N/A
Required Courses	3
Electives Within Home Dept.	6
Electives Outside Home Dept.	3
Other <i>(Specify, e.g., internships, clinical work)</i>	(if not included above)
TOTAL	12

- B. Curriculum – Use these tables to identify the required courses and prescribed electives of the program, and curriculum as it will appear in the undergraduate and graduate catalog. Note with an asterisk (\*) courses that would be added if the program is approved. *(Add and delete rows as needed. If applicable, replicate the tables for different tracks/options as shown in the undergraduate catalog.)*

Prefix and Number	Required Courses	SCH
COMM 662 or Equiv.	Survey of Telecommunication and Media Studies	3

### Prescribed Courses

**Note:** the following list of courses represents a starting point for the types of classes counting toward the Film and Media Studies graduate certificate. More classes may be added in the future. A student may take up to 3 hours of upper-division undergraduate courses (300-level or above) toward the certificate. Additionally, if a student's thesis or dissertation contains a significant film focus, up to 3 hours of thesis or dissertation research hours may count toward the certificate.

#### Upper Division Undergraduate Film Courses

FILM 343/WGST 343, Sex, Gender and Cinema  
 FILM 351/ENGL 351, Advanced Film  
 FILM 356/ENGL 356, Film and Literature  
 FILM 394, Studies in Film Genre  
 FILM 401, National Cinema History  
 FILM 405, European Cinema  
 FILM 406, Propaganda and Dissidence  
 FILM 425, French Film  
 FILM 435, German Film  
 FILM 455, Italian Cinema  
 FILM 481, Seminar in Film Studies

MUSC 402, Music and Sound for Media

**Graduate Courses**

- COMM 634, Communication and Gender
- COMM 645, Rhetorical and Textual Methods in Communication Research
- COMM 662, Survey of Telecommunication and Media Studies
- COMM 663, Seminar in Telecommunication and Media Studies
- COMM 665, Communication and Technology
- ENGL 658, Topics in Film History
- ENGL 659, Topics in Film Theory
- EURO 605, European Cinema
- HISP 672, Hispanic Film and Performance Arts
- PERF 601, Theories of Performance Studies
- PERF 603, Performance, Power, and Identity

**Graduate Courses outside the College of Liberal Arts**

- VIZA 611, Concepts of Visual Communications I
- VIZA 612, Concepts of Visual Communications II
- VIZA 641, Visual Storytelling
- VIZA 643, Time Based Media I
- VIZA 644, Time Based Media II

**Depending on Content, the following courses may count toward the certificate (with approval of the Film Studies Program director):**

- ENGL 666, Topics in Textual Studies and Book History
- EURO 604, European Avantgarde
- PHIL 630, Aesthetics
- SOCI 657, Seminar in Culture

- C. Faculty – Use these tables to provide information about Core and Support faculty. Add an asterisk (\*) before the name of the individual who will have direct administrative responsibilities for the program. *(Add and delete rows as needed.)*

**Note:** Core faculty in an interdisciplinary certificate such as Film and Media Studies may devote less than 50% of their teaching time to the program. In the table below, Core faculty are those members who are currently affiliated with the Film Studies Program. Support faculty will be defined as members who teach approved certificate courses but who are not currently affiliated with the Film Studies Program (no table is provided for Support faculty).

<b>Name of <u>Core</u> Faculty and Faculty Rank</b>	<b>Highest Degree and Awarding Institution</b>	<b>Courses Assigned in Program</b>	<b>% Time Assigned To Program</b>
e.g.: Robertson, David Asst. Professor	Ph.D. in Molecular Genetics Univ. of Texas at Dallas	MG200, MG285 MG824 (Lab Only)	50%
*Alonzo, Juan J. Associate Profesor	Ph.D. in English University of Texas at Austin	ENGL/FILM 351, ENGL/FILM 356, FILM 481	12.5%
Andreadis, Harriette	Ph.D. in English	FILM 394, FILM	25%

Senior Professor	University of Wisconsin-Madison	481	
Brown, Kimberly Associate Professor	Ph.D. in English University of Maryland	ENGL/FILM 351	12.5%
Bhattacharya, Nandini Professor	Ph.D. in English University of Rochester	ENGL 658	12.5%
Harris, Stephanie Associate Professor	Ph.D. in Comparative Lit. Emory University	FILM 435	12.5%
Heuman, Joshua Instructional Assistant Professor	Ph.D. in Communication Arts/Media and Cult. Studies University of Wisconsin-Madison	COMM 662	12.5%
Hoagwood, Terence Professor	Ph.D. in English University of Maryland	ENGL/FILM 356, FILM 481,	12.5%
Humphrey, Daniel Assistant Professor	Ph.D. in Visual and Cultural Studies University of Rochester	FILM 394, FILM 481, ENGL 659	50% †
Lenihan, John Associate Professor	Ph.D. in History University of Maryland	FILM 394	12.5%
Marchesini, Manuela Associate Professor	Ph.D. in Italian Stanford University	FILM 455	12.5%
McWhirter, David Associate Professor	Ph.D. in English University of Virginia	FILM 481, ENGL 659	12.5%
Morey, Anne Associate Professor	Ph.D. in Radio-Television- Film University of Texas at Austin	FILM 394, FILM 481, ENGL 658, ENGL 659	50% †
Morris, Jeff Instructional Assistant Professor	Ph.D. in Music Composition University of North Texas	MUSC 402	12.5%
Pullen, Kirsten Associate Professor	Ph.D. in Theatre University of Wisconsin-Madison	PERF 601, PERF 603	12.5%
Shandley, Robert Professor	Ph.D. in German and Comparative Literature University of Minnesota	EURO 605	50% †
Troxell, Jenelle Assistant Professor	Ph.D. in English Columbia University	ENGL/FILM 356, FILM 481, ENGL 659	12.5%
Vilaros, Teresa Professor	Ph.D. in Spanish University of Georgia	FILM 405, HISP 672	12.5%

† **Note:** The Film teaching content of these faculty members often exceeds 50%, since many of their courses are cross-listed with Film Studies and other departments.

- D. Students – Describe general recruitment efforts and admission requirements. In accordance with the institution's Uniform Recruitment and Retention Strategy, describe plans to recruit, retain, and graduate students from underrepresented groups for the program.



The graduate certificate in Film and Media Studies will be promoted in the University graduate course catalog, in the Film Studies website, the College of Liberal Arts website, and brochures produced by Film Studies. Core faculty will identify interested and qualified students and advise them to apply for the certificate. Any Texas A&M graduate student may apply for the graduate certificate, as long as the student is in good academic standing. The application process will require a proposed plan of study, including a statement by the student explaining how the certificate will enhance the student's career aspirations. The director of the Film Studies Program, in consultation with core faculty, will review applications.

- E. Library – Provide the library director's assessment of library resources necessary for the program. Describe plans to build the library holdings to support the program.

The graduate certificate in Film and Media Studies will rely on existing courses and library resources. Texas A&M University's library holdings in Film and Media Studies are adequate to the needs of research faculty and graduate students conducting work in this area, and the library system has programs in place to procure holdings as they are requested by faculty.

- F. Facilities and Equipment – Describe the availability and adequacy of facilities and equipment to support the program. Describe plans for facility and equipment improvements/additions.

Facilities and equipment are currently adequate to support the program.

- G. Accreditation – If the discipline has a national accrediting body, describe plans to obtain accreditation or provide a rationale for not pursuing accreditation.

No accreditation is currently sought or required.

- H. Evaluation – Describe the evaluation process that will be used to assess the quality and effectiveness of the new degree program.

Graduate students enrolled in the certificate program will be asked to respond a questionnaire regarding the effectiveness of the program.

### **III. Costs and Funding**

Five-Year Costs and Funding Sources - Use this table to show five-year costs and sources of funding for the program.

The Film and Media Studies certificate will build from the existing Film Studies Program, including administration by the Film Studies director and other faculty; the certificate will draw its courses from existing interdisciplinary program courses. Therefore, no additional budget is required.

<b>Five-Year Costs</b>		<b>Five-Year Funding</b>	
Personnel <sup>1</sup>	\$0	Reallocated Funds	\$0
Facilities and Equipment	\$0	Anticipated New Formula Funding <sup>3</sup>	\$0
Library, Supplies, and Materials	\$0	Special Item Funding	\$0
Other <sup>2</sup>	\$0	Other <sup>4</sup>	\$0
<b>Total Costs</b>	<b>\$0</b>	<b>Total Funding</b>	<b>\$0</b>

1. Report costs for new faculty hires, graduate assistants, and technical support personnel. For new faculty, prorate individual salaries as a percentage of the time assigned to the program. If existing faculty will contribute to program, include costs necessary to maintain existing programs (e.g., cost of adjunct to cover courses previously taught by faculty who would teach in new program).
2. Specify other costs here (e.g., administrative costs, travel).
3. Indicate formula funding for students new to the institution because of the program; formula funding should be included only for years three through five of the program and should reflect enrollment projections for years three through five.
4. Report other sources of funding here. In-hand grants, "likely" future grants, and designated tuition and fees can be included.

## Signature Page

1. Adequacy of Funding – The chief executive officer shall sign the following statement:

*I certify that the institution has adequate funds to cover the costs of the new program. Furthermore, the new program will not reduce the effectiveness or quality of existing programs at the institution.*

\_\_\_\_\_  
Chief Executive Officer

\_\_\_\_\_  
Date

2. Board of Regents or Designee Approval – A member of the Board of Regents or designee shall sign the following statement:

*On behalf of the Board of Regents, I approve the program.*

\_\_\_\_\_  
Board of Regents (Designee)

\_\_\_\_\_  
Date of Approval

3. Board of Regents Certification of Criteria for Commissioner of Assistant Commissioner  
Approval – For a program to be approved by the Commissioner or  
the Assistant Commissioner for Academic Affairs and Research, the Board of  
Regents or designee must certify that the new program meets the eight criteria under  
TAC Section 5.50 (b): The criteria stipulate that the program shall:

- (1) be within the institution's current Table of Programs;
- (2) have a curriculum, faculty, resources, support services, and other components of a degree program that are comparable to those of high quality programs in the same or similar disciplines at other institutions;
- (3) have sufficient clinical or in-service sites, if applicable, to support the program;
- (4) be consistent with the standards of the Commission of Colleges of the Southern Association of Colleges and Schools and, if applicable, with the standards or discipline-specific accrediting agencies and licensing agencies;
- (5) attract students on a long-term basis and produce graduates who would have opportunities for employment; or the program is appropriate for the development of a well-rounded array of basic baccalaureate degree programs at the institution;
- (6) not unnecessarily duplicate existing programs at other institutions;
- (7) not be dependent on future Special Item funding
- (8) have new five-year costs that would not exceed \$2 million.

*On behalf of the Board of Regents, I certify that the new program meets the criteria specified under TAC Section 5.50 (b).*

\_\_\_\_\_  
Board of Regents (Designee)

\_\_\_\_\_  
Date

From: "Aune, James A" <jaune@neo.tamu.edu>  
Subject: **Re: Grad. Certificate in Film and Media Studies**  
Date: October 17, 2011 5:49:49 PM CDT  
To: Juan Alonzo <jjalonzo@tamu.edu>

Dear Juan,

In addition to my support as Department Head, you have the unanimous support of our faculty in Telecommunication/Media Studies in the Communication Department. A few faculty had some suggestions for some additional cross-listed courses, which I will send you at some point.

Thanks for doing this,

Jim Aune  
Professor and Head, Communication

----- Original Message -----

From: "Juan Alonzo" <jjalonzo@tamu.edu>  
To: "James Aune" <jaune@tamu.edu>, jhamera@tamu.edu, "Jodi A Sterle" <j-sterle@tamu.edu>  
Sent: Monday, October 17, 2011 4:01:32 PM GMT -06:00 US/Canada Central  
Subject: Fwd: Grad. Certificate in Film and Media Studies

Dear colleagues,

If you would like to send a note of support (e-mail is fine), please do so this week. Thank you.--Juan

Begin forwarded message:

From: Juan Alonzo <jjalonzo@tamu.edu >  
Date: October 12, 2011 4:32:14 PM CDT  
To: Nancy Warren <nwarren@tamu.edu >, James A Aune <jaune@neo.tamu.edu >, moreiras@tamu.edu , jhamera@tamu.edu , Steven M Oberhelman <s-oberhelman@tamu.edu >, gary@philosophy.tamu.edu , j-sell@tamu.edu  
Subject: Grad. Certificate in Film and Media Studies

Dear Department Heads with faculty affiliated with Film Studies (+ Philosophy and Sociology):

About two years ago, the Film Studies Program began the process of proposing a Graduate Certificate in Film and Media Studies . The initial proposal was sent back to us by the Dean's office, and after some delays, we are ready to resubmit it. As the new director of the Film Studies Program, one of my goals is to offer a graduate certificate in order to better serve the career needs of our M.A. and Ph.D. students. Two years ago all the department heads with affiliated Film Program faculty were supportive of the proposal; we also got backing from the Department of Visualization in the College of Architecture, where qualified students will be able to take courses. I would like request an updated note from each of the department heads indicating your continued support.

Brief description of the graduate certificate: The graduate certificate in Film and Media Studies offers masters and doctoral students an interdisciplinary concentration in the study of film and other visual- and

From: Nancy Warren <nwarren@tamu.edu>  
Subject: **Re: Grad. Certificate in Film and Media Studies**  
Date: October 17, 2011 4:41:25 PM CDT  
To: Juan Alonzo <jjalonzo@tamu.edu>  
Cc: Claudia Nelson <claudia\_nelson@tamu.edu>, Nancy Warren <nwarren@tamu.edu>  
Reply-To: Nancy Warren <nwarren@tamu.edu>

---

Hi Juan,

Based on your response and one I received from Claudia, I don't foresee any curricular difficulties with the proposed graduate certificate and the new English graduate curriculum. With that worry out of the way, I am very happy to offer my support to the proposal for a graduate certificate in Film and Media Studies.

All the best,

Nancy

Nancy Bradley Warren

Professor and Head  
Department of English  
Texas A & M University  
College Station, TX 77843-4227

----- Original Message -----

From: "Juan Alonzo" <jjalonzo@tamu.edu>  
To: "Nancy Warren" <nwarren@tamu.edu>  
Cc: "Claudia Nelson" <claudia\_nelson@tamu.edu>  
Sent: Monday, October 17, 2011 4:20:48 PM GMT -06:00 US/Canada Central  
Subject: Re: Grad. Certificate in Film and Media Studies

Hi Nancy,

The certificate is going to be built around classes that already exist in the English graduate catalogue, and we are not proposing new courses.--Juan

On Oct 17, 2011, at 4:14 PM, Nancy Warren wrote:

Hi All,

I'm in theory happy to support a graduate certificate in film and media studies, but I have just a couple of quick question before I write something formally to indicate that support: are the courses English listed existing ones, or are new course proposals involved? I don't know the curriculum well enough yet to know without some real digging, but I imagine you two do. And, Claudia, whether the classes are new or existing, do you foresee any staffing problems or conflicts vis-a-vis the implementation of the new English Department graduate curriculum?

All the best,

Nancy

Nancy Bradley Warren

Professor and Head  
Department of English  
Texas A & M University  
College Station, TX 77843-4227

----- Original Message -----

From: "Juan Alonzo" <jjalonzo@tamu.edu>  
To: "Nancy Warren" <nwarren@tamu.edu>  
Cc: "Claudia Nelson" <claudia\_nelson@tamu.edu>  
Sent: Monday, October 17, 2011 3:57:49 PM GMT -06:00 US/Canada Central  
Subject: Fwd: Grad. Certificate in Film and Media Studies

From: "Oberhelman, Steven M" <s-oberhelman@tamu.edu>  
Subject: **RE: Grad. Certificate in Film and Media Studies**  
Date: October 12, 2011 8:48:03 PM CDT  
To: Juan Alonzo <jjalonzo@tamu.edu>

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Dear Juan,

Thank you for the email regarding the Graduate Certificate in Film and Media Studies. The Department of European and Classical Languages has no objections or concerns regarding the proposal.

I would note that FILM/EURO 405, EURO 604, and EURO 605 have never been offered; moreover, we do not anticipate these courses being offered in the near future, as all of our staffing will be devoted to the new International Studies curriculum we have instituted.

Let me assure you, however, that FILM 406, FILM 425, FILM 435, and FILM 455 have been taught recently and will continue to be so.

Best, Steve

Interim Head, European and Classical Languages  
Professor of Greek and Latin  
Editor, Helios  
Faculty Cornerstone Fellow of Liberal Arts

From: "Moreiras, Alberto" <moreiras@tam.u.edu>  
Subject: **Re: Grad. Certificate In Film and Media Studies**  
Date: October 14, 2011 3:41:47 PM CDT  
To: Juan Alonzo <jjalonzo@tam.u.edu>

Juan,

I support the creation of a Graduate Certificate in Film and Media Studies, and wish all success in this endeavor.

All best, Alberto

From: Juan Alonzo <jjalonzo@tam.u.edu<mailto:jjalonzo@tam.u.edu>>  
Date: Wed, 12 Oct 2011 16:32:14 -0500  
To: Nancy Warren <nwarren@tam.u.edu<mailto:nwarren@tam.u.edu>>, James A Aune <jaune@neo.tam.u.edu<mailto:jaune@neo.tam.u.edu>>, Microsoft Office User <moreiras@tam.u.edu<mailto:moreiras@tam.u.edu>>, <jhamera@tam.u.edu<mailto:jhamera@tam.u.edu>>, Steven M Oberhelman <s-oberhelman@tam.u.edu<mailto:s-oberhelman@tam.u.edu>>, <gary@philosophy.tam.u.edu<mailto:gary@philosophy.tam.u.edu>>, <j-sell@tam.u.edu<mailto:j-sell@tam.u.edu>>  
Subject: Grad. Certificate in Film and Media Studies

Dear Department Heads with faculty affiliated with Film Studies (+ Philosophy and Sociology):  
About two years ago, the Film Studies Program began the process of proposing a Graduate Certificate in Film and Media Studies. The initial proposal was sent back to us by the Dean's office, and after some delays, we are ready to resubmit it. As the new director of the Film Studies Program, one of my goals is to offer a graduate certificate in order to better serve the career needs of our M.A. and Ph.D. students. Two years ago all the department heads with affiliated Film Program faculty were supportive of the proposal; we also got backing from the Department of Visualization in the College of Architecture, where qualified students will be able to take courses. I would like request an updated note from each of the department heads indicating your continued support.

Brief description of the graduate certificate: The graduate certificate in Film and Media Studies offers masters and doctoral students an interdisciplinary concentration in the study of film and other visual- and sound-based media that will enhance students' major field of study. By combining Film courses in such diverse areas as Communication, English, History, European and Classical Languages, Hispanic Studies, Performance Studies, and Visualization, students will realize the global and interdisciplinary dimensions of the media culture environment.

Required Hours and Courses: 12 hours total, including 3 hours outside the student's home department. Additionally, students will be required to take COMM 662, Survey of Telecommunication and Media Studies (or satisfactory equivalent), as their survey course for Film and Media Studies.

Listing of Qualified Courses:

Upper Division Undergraduate Film Courses

FILM 351/ENGL 351, Advanced Film  
FILM 356/ENGL 356, Film and Literature  
FILM 394, Studies in Film Genre  
FILM 401, National Cinema History  
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Graduate Courses

COMM 634, Communication and Gender  
COMM 645, Rhetorical and Textual Methods in Communication Research  
COMM 662, Survey of Telecommunication and Media Studies  
COMM 663, Seminar in Telecommunication and Media Studies  
COMM 665, Communication and Technology  
ENGL 658, Topics in Film History

From: "Hamera, Judith" <jhamera@tam.u.edu>  
Subject: **Re: Grad. Certificate in Film and Media Studies**  
Date: October 17, 2011 4:47:39 PM CDT  
To: Juan Alonzo <jjalonzo@tam.u.edu>

Dear Juan,

The Department of Performance Studies is fully supportive of the proposed Graduate Certificate in Film and Media Studies and believes it would be useful for our students with research in these areas.

Best regards,

Judith Hamera, Ph.D.  
Professor and Head  
Department of Performance Studies  
Texas A&M University  
104 Academic Building  
TAMU 4240  
College Station, TX USA 77843-4240  
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979.845.3355/979.862.2666 (fax)

From: Juan Alonzo <jjalonzo@tam.u.edu<mailto:jjalonzo@tam.u.edu>>  
Date: Mon, 17 Oct 2011 16:01:32 -0500  
To: James Aune <jaune@tam.u.edu<mailto:jaune@tam.u.edu>>, College of Liberal Arts  
<jhamera@tam.u.edu<mailto:jhamera@tam.u.edu>>, Jodi A Sterle <j-sterle@tam.u.edu<mailto:j-sterle@tam.u.edu>>  
Subject: Fwd: Grad. Certificate in Film and Media Studies

Dear colleagues,

If you would like to send a note of support (e-mail is fine), please do so this week. Thank you.--Juan

Begin forwarded message:

From: Juan Alonzo <jjalonzo@tam.u.edu<mailto:jjalonzo@tam.u.edu>>  
Date: October 12, 2011 4:32:14 PM CDT  
To: Nancy Warren <nwarren@tam.u.edu<mailto:nwarren@tam.u.edu>>, James A Aune  
<jaune@neo.tam.u.edu<mailto:jaune@neo.tam.u.edu>>, moreiras@tam.u.edu<mailto:moreiras@tam.u.edu>, jhamera@tam.u.edu<mailto:jhamera@tam.u.edu>, Steven M Oberhelman <s-oberhelman@tam.u.edu<mailto:s-oberhelman@tam.u.edu>>, gary@philosophy.tam.u.edu<mailto:gary@philosophy.tam.u.edu>, j-sell@tam.u.edu<mailto:j-sell@tam.u.edu>  
Subject: Grad. Certificate in Film and Media Studies

Dear Department Heads with faculty affiliated with Film Studies (+ Philosophy and Sociology):  
About two years ago, the Film Studies Program began the process of proposing a Graduate Certificate in Film and Media Studies. The initial proposal was sent back to us by the Dean's office, and after some delays, we are ready to resubmit it. As the new director of the Film Studies Program, one of my goals is to offer a graduate certificate in order to better serve the career needs of our M.A. and Ph.D. students. Two years ago all the department heads with affiliated Film Program faculty were supportive of the proposal; we also got backing from the Department of Visualization in the College of Architecture, where qualified students will be able to take courses. I would like request an updated note from each of the department heads indicating your continued support.

Brief description of the graduate certificate: The graduate certificate in Film and Media Studies offers masters and doctoral students an interdisciplinary concentration in the study of film and other visual- and sound-based media that will enhance students' major field of study. By combining Film courses in such diverse areas as Communication, English, History, European and Classical Languages, Hispanic Studies, Performance Studies, and Visualization, students will realize the global and interdisciplinary dimensions of



From: Gary Varner <gary@philosophy.tamu.edu>  
Subject: **Re: Grad. Certificate in Film and Media Studies**  
Date: October 13, 2011 10:22:56 AM CDT  
To: Juan Alonzo <jjalonzo@tamu.edu>

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Juan -

The Philosophy Department supports your revised plan for this graduate certificate, and we are glad that our graduate course in aesthetics is included as an elective.

Yours,

--

**Gary Varner**  
Professor and Interim Head  
Department of Philosophy, Texas A&M University  
(979) 845-5696, 845-0458 (FAX)  
<http://philosophy.tamu.edu/~gary/>

From: Anne Morey <amorey@neo.tamu.edu>  
Subject: **FW: Media Studies Certificate**  
Date: October 10, 2011 11:48:00 AM CDT  
To: Juan Alonzo <jjalonzo@tamu.edu>

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----- Forwarded Message

From: Carol LaFayette <lurleen@viz.tamu.edu>  
Date: Thu, 16 Apr 2009 07:59:03 -0500  
To: Anne Morey <amorey@tamu.edu>  
Cc: Tim McLaughlin im <timmu@viz.tamu.edu>  
Subject: Re: Media Studies Certificate

Anne,  
After talking with our Department Head and faculty about the Media Studies Certificate I offer the following feedback. We support the idea of the certificate, given some changes to the course offerings. Other courses listed on the draft are not advisable, as they require substantial background in visualization specific skills. Where noted, instructor approval would be needed for students to register.

The courses below are reasonable to include if students observe the prerequisites. VIZA 612 is a prerequisite to 643 and could also be included:

612. Concepts of Visual Communications II. (2-4). Credit 4.  
Further exploration of perception, vision and self-expression for communication through visual images; image-making processes include conventional and digital media. Prerequisite: VIZA 611 or approval of instructor.

641. Visual Storytelling  
Exploration of visual storytelling techniques for the attainment of desired storytelling effects; includes character development, using shots, camera, lights, props and background elements, master plots, one and multi-panel cartoons, comics, storyboards, animatics and storyreels. Prerequisite: Graduate classification or approval of instructor.

643. Videography  
Vision and perception represented through use of video presentation methods and techniques; theory and practice of staging, lighting, sound, camera, editing, script generation, special effects in production and post-production video practices. Prerequisite: VIZA 612 or approval of instructor.

644. Time Based Media  
Advanced theory and production of art forms with motion, tempo, sequencing and duration as integral components; projects may include in-depth creation using a single medium or may emphasize a combination of media such as video, audio, networked communication, animation, performance or installation. May be taken twice. Prerequisite: VIZA 643 or approval of instructor.

Regards,  
Carol

On 4/7/09 7:30 AM, "Carol LaFayette" <lurleen@viz.tamu.edu> wrote:

Dear Anne,  
I'm sorry I was not able to act on your request as soon as you asked for. This past week we had a visiting artist group with multiple installations around campus.

I and my department head, Tim McLaughlin, think the certificate is a good idea and worth pursuing. However, some of the courses you list are upper level Viz courses with prerequisites of other courses. For this reason, I am obliged to ask our faculty who teach these courses to weigh in.

I'd like to discuss this after I receive feedback from them. Once we agree on the set of courses, I am happy to distribute the

**Hurley, Patricia**

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**Subject:** FW: Graduate Certificate in Film Studies

**From:** "Vaid, Jyotsna" <[jvaid@tamu.edu](mailto:jvaid@tamu.edu)>  
**Date:** October 25, 2011 3:06:58 PM CDT  
**To:** "[jjalonzo@tamu.edu](mailto:jjalonzo@tamu.edu)" <[jjalonzo@tamu.edu](mailto:jjalonzo@tamu.edu)>  
**Cc:** "Sumpter, Nancy" <[nsumpter@tamu.edu](mailto:nsumpter@tamu.edu)>  
**Subject:** Graduate Certificate in Film Studies

Dear Juan,

I am writing to express enthusiastic support for the proposed graduate certificate in Film Studies. As you know, WGST offers courses that are cross-listed with Film Studies, such as WGST 343, Sex, Gender and Cinema, and some sections of 481.

We would welcome a graduate certificate in Film Studies.

Best,  
Jyotsna

Jyotsna Vaid  
Professor of Psychology  
Acting Director, Women's and Gender Studies