



March 5<sup>th</sup>, 2015

In attendance: Beverly Irby, Jane Welsh, Emily Wilson, Leonard Bright, Darcy McMaughan, Kirsten Pullen, Paula Sullenger, Joel Thornton, Dave Reed, Les Feigenbaum, John Criscione, Mark Zoran, Annie McGowan, Nicole Kinslow, Karen Butler-Purry

**1. Discussion Items**

- a. Graduate Faculty Membership Changes – Dr. Karen Butler-Purry

**2. New Course Requests:**

*The following new course requests were approved by Graduate Council:*

- a. ACCT 705 Accounting for Business Results
- b. ACCT 710 Accounting for Managerial Decision Making
- c. BIOL 653 Digital Biology
- d. BUAD 700 Value Creation
- e. BUAD 701 Business Collaboration
- f. BUAD 702 Career Management
- g. BUAD 705 Business Communications and Professional Presence
- h. BUAD 710 Ethical Decision Making and Conduct
- i. BUAD 715 International Business Environment
- j. BUAD 720 Integrated Business Experience
- k. EDCI 710 The Hispanic Learner in Urban Settings
- l. ENTO 631 Principles of Integrated Pest Management
- m. FINC 705 Corporate Finance
- n. FINC 710 Entrepreneurial Finance
- o. ISYS 705 Information Management for Decision Making
- p. MGMT 705 Strategic Human Capital
- q. MGMT 710 Crafting Business Strategy
- r. MKTG 705 Market and Customer Insights
- s. MKTG 710 Strategic Marketing Decisions
- t. POLS 673 Seminar in Gender and Politics in Comparative Perspective
- u. SCMT 705 Global Operations

**3. Course Change Requests:**

*The following course change requests were approved by Graduate Council:*

- a. MTKG 670 Marketing Leadership

**4. Curriculum Change Requests:**

*The following curriculum change requests were approved by Graduate Council:*

- a. MS- Marketing

**5. Special Consideration Items**

*The following special consideration item was approved by the Graduate Council.*

- a. New Graduate-Master's Degree Program Proposal - Executive Master of Public Service and Administration
- b. New Graduate-Master's Degree Program Proposal – Master of Science in Business