



Graduate Council Minutes

310 Jack K. Williams Administration Building

November 3rd, 2011

1:30 p.m.

In attendance: Dick Haney, Henry Huebner, Jane Welsh, Robin Autenrieth, Dave Reed, Dennis Jansen, Kevin Barge, Nancy Duran, Kimberly Vannest, Genyne Royal, Sam Kirkpatrick, R. Saravanan, Mark Zoran, Dave Wentling, Jenna Kurten, Dave Martin, Mark Troy, Dennis Ignatenko, Carmelita Pickett, Forster Ndubisi, Scott Miller, Catherine Roueche-Herdman, Vatche Tchakerian, Leslie Feigenbaum, Pat Hurley and recording secretary Suzanne Brynildsen.

1. Discussion Items:

- a. THECB – Low Producing Program (LPP) Project – Dr. Zoran spoke about the memorandum from the Provost concerning the Low Producing Programs with the response from the Texas Higher Education Coordinating Board. Dr. Zoran explained that several of the programs listed have already been approved for elimination by Graduate Council and Faculty Senate. After a brief discussion among council members – council voted to support the action of the THECB and recommended approval of the phase-outs and consolidations.
- b. Graduating Graduate Student Survey – Drs. David Martin and Mark Troy. Dr. Martin, Director, Measurement and Research Services, asked council members to look at their copy of the provided survey noting it was a bare bones survey. He said Measurement and Research Services would like to invite colleges and programs to participate in the survey stating that his department had the ability to personalize the survey for colleges and programs. After discussion among Council Members – Dr. Zoran asked members to take the survey back to their college GICs for input with Graduate Council revisiting this topic in February 2012.

2. Approval of October 2011 meeting minutes. Minutes were approved as written.

3. New Course Requests:

Graduate Council Committee recommends approval of the following New Courses with friendly amendments:

- a. AFST 685 Directed Studies
- b. AFST 689 Special Topics in...
- c. ANTH 655 Empires and World System
- d. CVEN 754 Advanced Structural Design Studio
- e. GEOP 681 Emergent Field Based Techniques of Near Surface Applied Geophysics
- f. LAND 632 Design for Active Living
- g. LDEV 669 Income Property Land Development
- h. MARB 640 Ecosystem Functions in Marine Environments
- i. PERF 682 American Theatre: Gender on the US Stage
- j. PLAN 632 Design for Active Living
- k. PLAN 642 Planning for Coastal Sustainability and Resiliency
- l. WFSC 641 Sustainable Military Land Management
- m. WFSC 642 Field Military Land Management

Tabled New Course Request:

WFSC 643 Geospatial Technology in Military Land Management

4. Course Change Requests:

Graduate Council Committee recommends approval of the following Course Changes:

- a. LAND 601 Landscape Architectural Design Theory
- b. LAND 602 Landscape Architectural Design Application
- c. LAND 603 Principles and Techniques of Land Development
- d. LAND 612 Landscape Architectural Site Development
- e. LAND 614 Landscape Architectural Construction
- f. LAND 620 Open Space Development I
- g. LAND 621 Open Space Development II

- h. LAND 646 Professional Practice
- i. MKTG 613 Marketing Management
- j. MKTG 621 Survey of Marketing
- k. MKTG 650 Analyzing Consumer Behavior
- l. MKTG 656 Marketing Communications Management
- m. MKTG 671 Product Innovation
- n. MKTG 675 Marketing Strategy

5. **Special Consideration Items:**

Graduate Council Committee recommends approval of the below listed Special Considerations Items with friendly amendments.

- a. College of Architecture – proposal to offer two masters non-thesis degree programs as a simultaneous two-degree program:
The Master of Real Estate (MRE); and
The Master of Science in Land Development (MSLD)
- b. College of Agriculture and Life Sciences proposal Certificate in Military Land Sustainability
- c. College of Architecture – proposal to offer Graduate Certificate in Transportation Planning via distance
- d. College of Agriculture and Life Sciences Nutritional Food Science Proposal

6. **Announcements:**

- 1. Dr. Zoran made the following announcements for the upcoming December meeting --
 - a. Terry Spang and Kelli Shomaker will now be attending the December 1st, 2011 meeting to discuss Academic Program and Administrative Proposals.
 - b. Dr. Pam Matthews and Sandra Williams will be attending the December 1st, 2011 meeting to discuss the Gunn memo and Rubric.
- 2. Catherine Roueche-Herdman, Assistant Director of Admissions, announced that she would be presenting at the Graduate Advisor Brown Bag on November 17th from 11:45 to 1:45 p.m. in Rudder Tower room 501. Her presentation is entitled "New Information from the Office of Admissions."

Meeting adjourned 2:57 p.m.