Establishing Your Scholarly Identity as a Graduate Student

Dr. DJ Lee & Sheila Green
Texas A&M University Libraries
August 18 & 25, 2017
Overview

1. Identity and Impact

2. Taking Action
   1) Make your online identity visible
   2) Make your scholarly work accessible
   3) Promote your work
1. Identity & Impact
What is scholarly identity and impact?
What is scholarly identity and impact?

- **Identity**
  - Who are you as a scholar?
  - What do you do?
What is scholarly identity and impact?

- **Identity**
  - Who are you as a scholar?
  - What do you do?

- **Impact**
  - How influential are you?
  - How often is your work cited?
  - How important is it to the field?
What is scholarly identity and impact?

- Identity
  - Who are you as a scholar?
  - What do you do?

- Impact
  - How influential are you?
  - How often is your work cited?
  - How important is it to the field?

- Reputation
  - How do other view you and your work?
Why be concerned with your scholarly impact?

Open data and science
Why be concerned with your scholarly impact?

- Open data and science
- Innovative tools and services
Why be concerned with your scholarly impact?

- Open data and science
- Innovative tools and services
- Recognized value of your work and institutions
Why be concerned with your scholarly impact?

- Open data and science
- Innovative tools and services
- Recognized value of your work and institutions
- Scholarly identity, impact, and reputation
Since the 2007 launch of OAKTrust, Texas A&M’s open access repository, its >71,000 articles, reports, theses, dissertations and other digital objects have been downloaded more than 36 million times by users in nearly every country on Earth.

Contribute Your Scholarship to the World
OAKTRUST.LIBRARY.TAMU.EDU

Intellectual Impact
Technology Impact
Societal Impact
PREP: Michigan State Graduate School Career and Professional Development Model

- **planning** throughout the graduate program to identify and successfully achieve career goals
- developing **resilience** and tenacity to thrive through personal and professional stages
- practicing active **engagement** in making important life decisions and in acquiring the skills necessary to attain career goals
- attaining high standards of **professionalism** in research and teaching

http://grad.msu.edu/prep/
(Re)Claiming Your Narrative

“The personal statement … is your opportunity to make your own case. The statement communicates a quick sense of whether you know who you are, where you’ve been, and where you’re going in your career.”

Texas A&M Tenure & Promotion Guidelines

https://www.aaup.org/article/editor-reclaiming-narrative#.V9v_LvkrJhE
2. Taking Action
When and how do we use tools to enhance or create your scholarly impact?

Scholarly Impact Lifecycle

When and how do we use tools to enhance or create your scholarly impact?

Strategies to enhance your impact

- Make your online identity visible
- Make your scholarly work accessible
- Promote your work
(1) Make your online identity visible
Tools:
Scholarly Identity

- ORCID
- Google Scholar
- ResearchGate
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Dong Joon Lee

Biography
I am an assistant professor and researcher information systems librarian at the Office of Scholarly Communications, Texas A&M University Libraries. I earned my PhD in Information Studies from School of Information, Florida State University and hold a MS in Information Management from University of Washington School, and a BS in Computer Information Systems from Grove City College.

My areas of research interests are scholarly communications, researcher identity management systems, data curation, and institutional repositories.

Education (3)
Florida State University: Tallahassee, FL, United States
2010-08-20 to 2013-08-08
Doctor of Philosophy in Information Studies (School of Information)
Source: Dong Joon Lee
Created: 2016-04-05

University of Washington: Seattle, WA, United States
2008-09-10 to 2011-06-10
Master of Science in Information Management (Information School)
Source: Dong Joon Lee
Created: 2016-04-05

Grove City College: Grove City, PA, United States
2005-08-20 to 2008-02-05
Bachelor of Science in Computer Information Systems (Computer Science Department)
Source: Dong Joon Lee
Created: 2016-04-05

Employment (4)
Texas A&M University: College Station, TX, United States
2016-03 to present
Assistant Professor | Researcher Information Systems Librarian (University Libraries)
Source: Dong Joon Lee
Created: 2016-04-05

Florida State University: Tallahassee, FL, United States
2015-08 to 2016-01
Adjunct Professor (School of Information)
Source: Dong Joon Lee
Created: 2016-04-05

Florida State University: Tallahassee, FL, United States
2015-08 to 2016-01
Tools:
Scholarly Identity

- ORCiD
- Google Scholar
- ResearchGate
Why do we need researcher identity systems?
Why do we need researcher identity systems?

- Name: DJ Lee
- TAMU NetID: djlee
- TAMU UIN: 12XXXXX80
- SSN: XXX-XX-XXXX
- Drivers License: XXXXXXXX
Why do we need researcher identity systems?

- Name: DJ Lee  ➦ Not unique
- TAMU NetID: djlee  ➦ Local
- TAMU UIN: 12XXXXX80  ➦ Local
- SSN: XXX-XX-XXXX  ➦ Sensitive
- Drivers License: XXXXXXXX  ➦ Sensitive
Why do we need researcher identity systems?

- Name: DJ Lee — Not unique
- TAMU NetID: djlee — Local
- TAMU UIN: 12XXXXX80 — Local
- SSN: XXX-XX-XXXX — Sensitive
- Drivers License: XXXXXXXX — Sensitive

Do we have a global researcher identifier?
To identify your work from others,,

- We need identifiers for:
To identify your work from others,,

- We need identifiers for:

  ORCID: 0000-0001-8994-163X

  GRID ID: grid.264756.4

  DOI: 10.1371/journal.pone.0173987

Library of Congress Names

The Library of Congress Name Authority File (NAF) file provides authoritative data for names of persons, organizations, events, places, and titles. Its purpose is the identification of these entities and, through the use of such controlled vocabulary, to provide uniform access to bibliographic resources. Names descriptions also provide access to a controlled form of name through references from unused forms, e.g., a search under: Snodgrass, Quintus Curtius, 1835-1910 will lead users to the authoritative name for Mark Twain, which is, "Twain, Mark, 1835-1910." Names may also be used as subjects in bibliographic descriptions, so they may be combined with controlled values from subject heading schemes, such as LCSH.

Library of Congress Names includes over 8 million descriptions created over many decades and according to different cataloging policies. LC Names is officially called the NACO Authority File and is a cooperative effort in which participants follow a common set of standards and guidelines.

URI(s)

http://id.loc.gov/authorities/names
**Please Note: LC Classification entries are not included in general search results. You must explicitly select LC Classification in order to search the scheme. This is temporary while the impact of adding LCC to the current system is better understood.**

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Lee, Dong-joon

From Library of Congress Name Authority File

URI(s)
- http://id.loc.gov/authorities/names/nb2016020442

Instance Of
- MADS/RDF Person/Name
- MADS/RDF Authority
- SKOS Concept

Scheme Membership(s)
- Library of Congress Name Authority File

Collection Membership(s)
- Names Collection - Authorized Headings
- LC Names Collection - General Collection

Additional Information
- http://id.loc.gov/who/agents/nb2016020442
- Associated Locale
  - Korea
- Associated Language
  - kor
- Field of Activity
  - Illustration of books
- Occupation
  - Illustrators

Exact Matching Concepts from Other Schemes
- http://viaf.org/viaf/resource/5457C9cbb2016020442#skos:Concept

Sources
- Found: Take care, little bear, 2015: back cover illustrations by Dong-joon Lee, Korea

Change Notes
- 2016-10-18: new

Alternate Formats
- RDF/XML (MADS and SKOS)
The research community has lacked the ability to link researchers and scholars with their professional activities.

- Name ambiguity
- Discoverability within and across databases
- Author, grantee, and faculty record management
- Output tracking
- Research reporting and impact assessment
Scholarly Identity on the Internet

Diagram showing the interactions between Publisher, Researcher, Employer, and Funder.
Dear Dr. Lee,

You have been listed as a Co-Author of the following submission:

Journal: Information Processing and Management
Title: Exploring Researchers’ Participation in Online Research Information Management Systems
Corresponding Author: Shuheng Wu
Co-Authors: Besiki Stvilia, Dong Joon Lee

Shuheng Wu submitted this manuscript via Elsevier’s online submission system, EVISE®. If you are not already registered in EVISE®, please take a moment to set up an author account by navigating to [http://www.evise.com/evise/faces/pages/navigation/NavController.jsp?RNLI_ACR=IPM](http://www.evise.com/evise/faces/pages/navigation/NavController.jsp?RNLI_ACR=IPM)

If you already have an ORCID, we invite you to link it to this submission. If the submission is accepted, your ORCID will be transferred to ScienceDirect and CrossRef and published with the manuscript.

To link an existing ORCID to this submission, or sign up for an ORCID if you do not already have one, please click the following link: [Link ORCID](http://www.orcid.org)

What is ORCID?

ORCID is an open, non-profit, community-based effort to create and maintain a registry of unique researcher identifiers and a transparent method of linking research activities and outputs to these identifiers.

More information on ORCID can be found on the ORCID website, [http://www.orcid.org](http://www.orcid.org), or on our ORCID help page: [http://help.elsevier.com/app/answers/detail/a_id/2210/p/7923](http://help.elsevier.com/app/answers/detail/a_id/2210/p/7923)

If you did not co-author this submission, please contact the Corresponding Author directly at shuheng.wu@qc.cuny.edu.

Thank you,
Information Processing and Management
Networking with peer group
**Dong Joon Lee**  
**Texas A&M University**  
Scholarly communication, identifier, research information management systems, institutional repositories  
Verified email at tamu.edu  
My profile is public

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</tbody>
</table>

**Add co-authors**

- Richard J. Urban  
- Michael Witt  
- Beth Plave  
- Bosili Sivilla  
- Shuhong Wu  
- Michele M. Kazmer  
- Charles C. Hinnant  
- Kathleen Burnett  
- Adam Worrall  
- Paul Marty  
- Wonchan Choi  
- Jaeheon Choi  
- Bruce Eric Hensret

**Automatic update**

**Traditional citation metrics**
(1) Make your online identity visible

Recommendation

1. Create and Use your ORCID
   http://orcid.org

2. Maintain researcher profiles (e.g., ResearchGate, Google Scholar)
(2) Make your scholarly work accessible
Texas Data Repository: TAMU’s Institutional Data Repository

[Image of the Texas Data Repository website]

Search the Texas Data Repository

Search... FIND

- Add a Dataset
- Create a Dataverse
- Explore Data Repository
- Learn More
- Get Help

Publish and Track Your Data, Discover and Reuse Others' Data!

Powered by Dataverse

http://data.tdl.org/
Repositories...

Posters, Reports, & Data

Presentations

Codes
Open Data
Open Sharing of the Paper and the Data

http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0000308
(2) Make your scholarly work accessible

Recommendation

1. Deposit your works in Texas Data Repository, or external Open Access repositories.

![Texas Data Repository](image1)

![figshare](image2)

![slideshow](image3)

![GitHub](image4)

2. Publish your article in Open Access Journals
(3) Promote your work
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Texas A&M University Libraries

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Tell Your Story

Twitter
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Know Your Impact

Altmetric
PLUM ANALYTICS
Developing a Data Identifier Taxonomy

Dong Joon Lee & Besiki Svillia
Pages 303-336 | Received 01 Nov 2013, Accepted 01 Dec 2013, Published online: 24 Mar 2014

Download citation | http://dx.doi.org/10.1080/01639331.2014.880166 | Crossmark

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Citations: 1
CrossRef: 1
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Scopus: 2
Altmetric: 4

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Merrienne Stowell Bracke
Journal of Agricultural & Food Information
Published online: 23 Feb 2011
Developing a Data Identifier Taxonomy
Overview of attention for article published in Cataloging & Classification Quarterly, April 2014

SUMMARY

So far, Altmetric has seen 5 tweets from 5 users, with an upper bound of 9,721 followers.

Jonathan Petters
@jon_petters

"Developing a Data Identifier Taxonomy" http://t.co/beO3xSVgzM sounds interesting, how influential will it be? #opendata

01 Apr 2014

IQSS @ Harvard
@IQSS

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf

31 Mar 2014

Damara Arrowood
@OmoNsasi

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf
(3) Promote your work

Recommendation

1. Tweet, like, and mention your work! Track the data on your works!
When and how do we use tools to enhance or create your scholarly impact?

Strategies to enhance your impact

- Make your online identity visible
- Make your scholarly work accessible
- Promote your work

Questions and Comments!
Recommendations

1. Create and Use your ORCID.  
   [http://orcid.org](http://orcid.org)

2. Maintain researcher profiles (e.g., ResearchGate, Google Scholar).

3. Deposit your works in Texas Data Repository or external Open Access repositories.

4. Publish your article in Open Access Journals

5. Tweet, like, and mention your works! Track the data on your works!