Establishing Your Scholarly Identity as a Graduate Student

Sheila Green, MSLS
Acknowledgement for some content to Dr. DJ Lee
Texas A&M University Libraries
January 11, 2019
Overview

1. Scholarly Identity and Impact
2. Identity Tools and Accessible Work
3. Promote and Measure
What is scholarly identity and impact?

Identity
- Who are you as a scholar?
- What do you do?
What is scholarly identity and impact?

- Identity
  - Who are you as a scholar?
  - What do you do?

- Impact
  - How influential are you?
  - How often is your work cited?
  - How important is it to the field?
What is scholarly identity and impact?

- **Identity**
  - Who are you as a scholar?
  - What do you do?

- **Impact**
  - How influential are you?
  - How often is your work cited?
  - How important is it to the field?

- **Reputation**
  - How do other view you and your work?
Why be concerned with your scholarly impact?

Open data and science
Why be concerned with your scholarly impact?

Open data and science

Innovative tools and services
Why be concerned with your scholarly impact?

- Open data and science
- Innovative tools and services
- Recognized value of your work and institutions
Why be concerned with your scholarly impact?

- Open data and science
- Innovative tools and services
- Recognized value of your work and institutions
- Scholarly identity, impact, and reputation
TEXAS A&M SCHOLARSHIP GLOBAL IMPACT

Since the 2007 launch of OAKTrust, Texas A&M's open access repository, its >71,000 articles, reports, theses, dissertations and other digital objects have been downloaded more than 36 million times by users in nearly every country on Earth.

Contribute Your Scholarship to the World
OAKTRUST.LIBRARY.TAMU.EDU

Intellectual Impact
Technology Impact
Societal Impact
(Re)Claiming Your Narrative

“The personal statement … is your opportunity to make your own case. The statement communicates a quick sense of whether you know who you are, where you’ve been, and where you’re going in your career.”

Texas A&M Tenure & Promotion Guidelines

https://www.aaup.org/article/editor-reclaiming-narrative#.V9v_LvkrJhE
When and how do we use tools to enhance or create your scholarly impact?

Strategies to enhance your impact

- Make your online identity visible
- Make your scholarly work accessible
- Promote your work

(1) Make your online identity visible
Tools:
Scholarly Identity

- ORCID
- Google Scholar
- ResearchGate
Why do we need researcher identity systems?

- Name: DJ Lee
- TAMU NetID: djlee
- TAMU UIN: 12XXXXX80
- SSN: XXX-XX-XXXX
- Drivers License: Xxxxxxxx
Why do we need researcher identity systems?

- Name: DJ Lee  Not unique
- TAMU NetID: djlee  Local
- TAMU UIN: 12XXXXX80  Local
- SSN: XXX-XX-XXXX  Sensitive
- Drivers License: XXXXXXXX  Sensitive
To distinguish your work from others,

- We need identifiers for:
To distinguish your work from others,

- We need identifiers for:

  ORCID: 0000-0001-8994-163X

  GRID ID: grid.264756.4

  DOI: 10.1371/journal.pone.0173987

Create or Connect at orcid.org

DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. Find out more.

1. REGISTER
   Get your unique ORCID identifier Register now!
   Registration takes 30 seconds.

2. ADD YOUR INFO
   Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3. USE YOUR ORCID ID
   Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.
Scholarly Identity on the Internet
Use your ORCID iD

Use the QR code on posters

Put the link on your other profile sites, on your web page and in your email signature line

Provide the number to publishers, funders and potential employers

orcid.org/0000-0002-1614-061X

0000-0002-1614-061X
### Dong Joon Lee

**Texas A&M University**
Verified email at tamu.edu - [Homepage](https://example.com)

Scholarly communication, identifier, research information management, institutional repositories

#### Cited by Metrics

<table>
<thead>
<tr>
<th>Title</th>
<th>Cited by</th>
<th>Year</th>
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<tbody>
<tr>
<td>Research project tasks, data, and perceptions of data quality in a condensed matter physics community</td>
<td>21</td>
<td>2015</td>
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<tr>
<td>Practices of research data curation in institutional repositories: A qualitative view from repository staff</td>
<td>10</td>
<td>2017</td>
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<tr>
<td>Authority control for scientific data: The case of molecular biology</td>
<td>9</td>
<td>2012</td>
</tr>
<tr>
<td>Readers, Personal Record Managers, and Community Members: An Exploratory Study of Researchers' Participation in Online Research Information Management Systems</td>
<td>7</td>
<td>2017</td>
</tr>
<tr>
<td>Developing a Data Identifier Taxonomy</td>
<td>6</td>
<td>2014</td>
</tr>
<tr>
<td>Studying the data practices of a scientific community</td>
<td>5</td>
<td>2013</td>
</tr>
<tr>
<td>Identifier schemas and research data</td>
<td>5</td>
<td>2012</td>
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<tr>
<td>Research data curation practices in institutional repositories and data identifiers</td>
<td>4</td>
<td>2015</td>
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#### Co-authors

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- Shuheng Wu, Assistant Professor, Queens College
- Michelle M. Kazmer, Florida State University
- Charles C. Hinnant, iSchool, College of Communication, University of Arizona
- Kathleen Burnett, Professor, Florida State University
- Adam Worrall, Assistant Professor, University of Edinburgh
- Paul Marty, Professor, Florida State University

#### Automatic update

**Citations:** 76
**h-index:** 5
**i10-index:** 2
(2) Make your scholarly work accessible
Texas Data Repository: TAMU’s Institutional Data Repository

Search the Texas Data Repository

Add a Dataset  Create a Dataverse  Explore Data Repository  Learn More  Get Help

Publish and Track Your Data, Discover and Reuse Others' Data!

http://data.tdl.org/
Repositories...

Posters, Reports, & Data

Presentations

Code
Open Data
Open Sharing of the Paper and the Data

http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0000308
(3) Promote your work
Promote Your Work

Tell Your Story
- Twitter
- Facebook
- Blogger

Know Your Impact
- Altmetric
- Plum Analytics
Developing a Data Identifier Taxonomy

Dong Joon Lee & Besiki Stvilia
Pages 303-306 | Received 01 Nov 2013, Accepted 01 Dec 2013, Published online: 24 Mar 2014
Developing a Data Identifier Taxonomy

Overview of attention for article published in Cataloging & Classification Quarterly, April 2014

SUMMARY

So far, Altmetric has seen 5 tweets from 5 users, with an upper bound of 9,721 followers.

Jonathan Petters
@jon_petters

"Developing a Data Identifier Taxonomy" http://t.co/beO3x5VgzM sounds interesting, how influential will it be? #opendata

01 Apr 2014

IQSS @ Harvard
@IQSS

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf

31 Mar 2014

Damara Arrowood
@OmoNsasi

Developing a Data Identifier Taxonomy - Cataloging & Classification Quarterly - Volume 52, Issue 3 http://t.co/QRkoHdz2Tf
Quality Indicators for Journals of Medical Education Scholarship

This chart is a companion to the Association of American Medical Colleges (AAMC) Annotated bibliography of journals for educational scholarship (Blanco & Love, 2016). The chart gives a quick reference to help guide selection of a journal in which to publish

May – linked in a conference presentation – 58
June – linked in a medical education listserv – 306
July – University of Alberta Family Med tweeted followed by 4 re-tweets - 174

Total Visits Per Month

<table>
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<th></th>
<th>January 2018</th>
<th>February 2018</th>
<th>March 2018</th>
<th>April 2018</th>
<th>May 2018</th>
<th>June 2018</th>
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<tr>
<td>Quality</td>
<td>46</td>
<td>24</td>
<td>24</td>
<td>17</td>
<td>58</td>
<td>306</td>
<td>174</td>
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</tbody>
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Enhancing Your Impact

1. Create and Use your ORCID
2. Maintain researcher profiles (e.g., ResearchGate, Google Scholar) and crosslink them.
3. Deposit in Open Access repositories

![Texas Data Repository](https://example.com) ![figshare](https://example.com) ![slideshare](https://example.com) ![GitHub](https://example.com)

4. Publish in Open Access Journals

5. Tweet, like, mention and TRACK your work!

![Twitter](https://example.com) ![Facebook](https://example.com) ![Blogger](https://example.com)
Questions?

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